



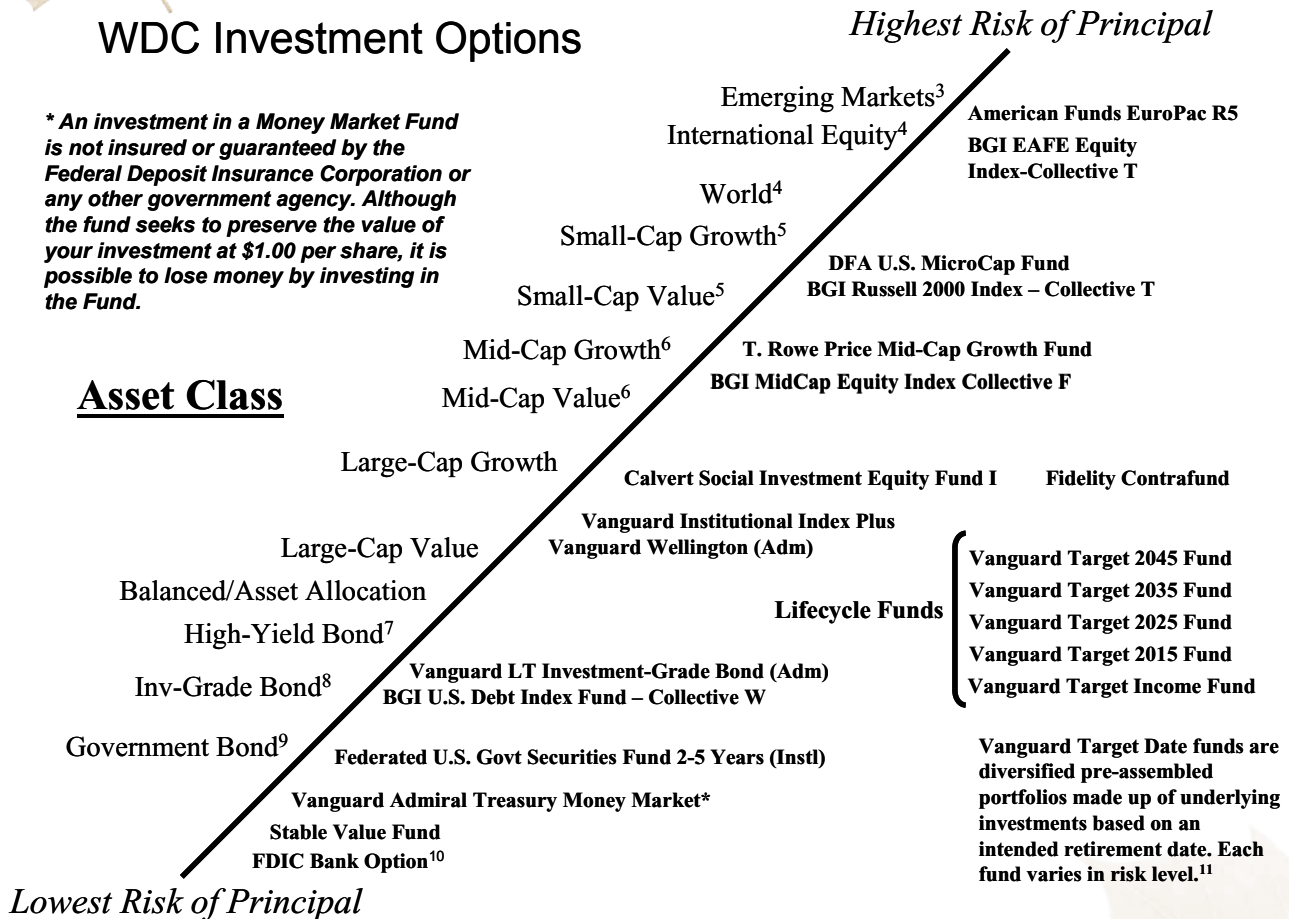
# MoneyTalks

## Wisconsin Deferred Compensation Program

### WDC Investment Options

**\* An investment in a Money Market Fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Although the fund seeks to preserve the value of your investment at \$1.00 per share, it is possible to lose money by investing in the Fund.**

#### Asset Class



Does this illustration look familiar? The illustration above shows WDC investment options as they fall on the risk spectrum. Investment options higher on the risk spectrum tend to have higher risk and higher potential returns. On the other hand, investment options lower on the risk spectrum tend to have lower risk and lower potential returns. Investing in a mix of options can be a great way to balance and diversify your retirement portfolio based on your individual goals.<sup>11</sup>

*Please consider the investment objectives, risks, fees and expenses carefully before investing. For this and other important information, you may obtain mutual fund prospectuses and disclosure documents from your registered representative. Read them carefully before investing. For prospectuses related to investments in your Self-Directed Brokerage Account (SDBA), contact Charles Schwab at (888) 393-7272.*

<sup>2</sup> "S&P 500®" is a trademark of The McGraw-Hill Companies, Inc.

<sup>3</sup> Equity securities of companies located in emerging markets involve greater risks than investing in more established markets, including currency fluctuations, political developments and share illiquidity.

<sup>4</sup> Foreign investments involve special risks, including currency fluctuations and political developments.

<sup>5</sup> Equity securities of companies with relatively small market capitalization may be more volatile than securities of larger, more established companies.

<sup>6</sup> Medium-sized companies may suffer more significant losses, as well as realize more substantial growth, than larger capitalized, more established issuers.

<sup>7</sup> Although they have higher return potential, high yield bonds are also subject to greater risk, including the risk of default, compared to higher-rated securities.

<sup>8</sup> A bond fund's yield, share price and total return change daily and are based on changes in interest rates, market conditions, economic and political news, and the quality and maturity of its investments. In general, bond prices fall when interest rates rise and vice versa.

<sup>9</sup> U.S. Treasury securities are guaranteed as to the timely payment of principal and interest if held to maturity. Fund shares are neither issued nor guaranteed by the U.S. government.

<sup>10</sup> The WDC FDIC Bank Option is the only investment product in the WDC that offers FDIC insurance on account balances. All other WDC investment products offered are not FDIC-insured and may lose their value.

<sup>11</sup> Diversification of an investment portfolio does not ensure a profit and does not protect against loss in declining markets.

Please note: This newsletter does not constitute investment or financial advice.

**Securities (except the self-directed brokerage option), when offered, are offered through GWFS Equities, Inc., a wholly owned subsidiary of Great-West Life & Annuity Insurance Company.**

Securities available through the Self-Directed Brokerage Account are offered by Charles Schwab. Additional information can be obtained by calling Charles Schwab at (888) 393-7272. GWFS Equities, Inc., or one or more of its affiliates, may receive a fee from the investment option provider for providing certain recordkeeping, distribution and administrative services. Access to KeyTalk® and the Web site may be limited or unavailable during periods of peak demand, market volatility, systems upgrades/maintenance or other reasons. ©2008 WDC Board. All rights reserved. WDC Board confidential and proprietary. Cannot be used, disclosed, distributed or reproduced without the prior written permission of the WDC Board. Great-West Retirement Services® refers to products and services provided by Great-West Life & Annuity Insurance Company and its subsidiaries and affiliates. Great-West Retirement Services® and KeyTalk® are a service marks of Great-West Life & Annuity Insurance Company. All rights reserved. Form# CB1080N (10/08) PT 70328